



Pooled Licensing Solution Brief



Flexible Licensing

Pooled Licensing from Kemp simplifies the challenge of managing the license lifecycle with a cost effective and flexible approach to enabling load balancing capacity where and when needed. When coupled with Kemp automation capabilities, pooled licensing provides the platform to scale application delivery on-demand.

How it works

Kemp 360 Central acts as the licensing server for pooled licensing and can issue individual LoadMaster licenses at capacities ranging from 50Mbit to 10Gbit. Issued licenses deplete the pool but can be recovered and added back into the pool at any time for re-issue. This provides flexibility to issue licenses on-demand for a range of use cases ranging from short-term projects such as testing through to long term licenses for customers or departments in the organization.

Addressing the Licensing Challenges

Today's application and service delivery environments are complex and dynamic and require a flexible and easily managed approach to providing the right capacity when required.

CHALLENGE	THE POOLED LICENSING SOLUTION
I want flexibility to deliver capacity when and where needed	Pooled licenses are on-demand so you can deploy a new instance or re-license an existing instance without any procurement processes.
I need to be able to scale on demand	Our automation capabilities and APIs support deployment and licensing using toolsets such as Ansible allowing automated scaling of services to meet changing demands.
I use both cloud and on-premises platforms	Metered licenses can be issued to any LoadMaster on any supported cloud or on-premises hypervisor allowing a single pool to deliver capacity across hybrid environments.
I want to cost-effectively add a security layer to all applications	Kemp Pooled Licenses include a Web Application Firewall option that can be enabled across all applications as a default.
I want to be able to control how much bandwidth is used by an application	Licenses can be issued from the pool in capacities ranging from 50Mbit to 10Gbit to control the bandwidth being consumed by an application.

Pooled Licensing Features

FEATURE	BENEFIT
Monthly subscription	No up-front investment and flexibility to grow as demands change.
Relicense LoadMaster instances as demands change	Optimize use of license pool by avoiding over or under-provisioning
24x7 Support	Access the skills and resources of the Kemp team whenever needed
Cross Platform	Use the same license for all load balancing instances regardless of deployment location (e.g. public cloud, private cloud, hybrid cloud)
Web Application Firewall	Provide application level security to all applications regardless of size with daily rule updates for ongoing protection.

Pooled Licensing Subscriptions

Subscriptions are annual and billed monthly. Subscriptions include 24x7 support, Identity and Access (ESP), Web Application Firewall (WAF) and geographic server load balancing (GEO).

Pool Subscription Plans
50 Gbit
100 Gbit
200 Gbit
300 Gbit
400 Gbit
500 Gbit